

# Community Outreach Specialist:

## *Are You Really Winning?*

### Statewide Gambling Awareness & Resource Campaign

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Way Back Inn is seeking a dynamic **Community Outreach Specialist** to support the “Are You Really Winning?” (ARYW) campaign, focused on increasing awareness and providing guidance and resources around gambling disorders across Illinois.

#### Position Overview:

The Community Outreach Specialist will work closely with our Outreach Coordinator to build relationships with community organizations, attend local events, and represent Way Back Inn and the ARYW campaign in a wide range of in-person and virtual settings.

#### Primary Responsibilities:

- Conduct in-person outreach at local businesses, churches, coffee shops, and community spaces
- Represent the ARYW campaign at community events (parades, picnics, sporting events, park districts, etc.)
- Facilitate presentations and trainings related to the ARYW campaign
- Attend conferences and set up “activation tables” with campaign materials
- Engage the public through social media, video, and live event documentation
- Track and meet goals for screeners and scans per activation event
- Set up and break down materials (tables, banners, chairs, giveaways) and transport them to events
- Participate in active outreach (standing for long periods, walking in parades, supporting outdoor events)
- Maintain consistent communication with the outreach team
- Other duties as assigned

## **Schedule & Commitment:**

- Part-Time: 20 hours per week
- Full-Time: 32–40 hours per week
- Must be available evenings and weekends (Friday–Sunday)
- Some overnights as required (lodging provided)

## **Requirements:**

- Minimum age: 18 years
- High school diploma or equivalent
- Strong communication skills and comfort engaging large, diverse audiences
- Reliable transportation (statewide travel; mileage reimbursed at federal rate)
- Valid driver's license
- Ability to lift and transport up to 20lbs

## **Compensation:**

- Hourly rate: \$20–\$25/hour based on education, experience, and credentials

## **Full-Time Benefits:**

- Health, vision, and dental insurance (employee only)
- Life insurance (one year's salary, subject to policy limits)
- Short- and long-term disability insurance
- 403(b) retirement plan (subject to plan terms)
  - *Available as a Part-Time Benefit*
- CEU and certification stipend
  - *Available as a Part-Time Benefit*
- Work-issued computer and cell phone
- Paid time off:
  - 40 hours PTO (5 days/year, accrued)
    - *Available as a Part-Time Benefit*
  - 5 floating days (accrued)
  - 1 week vacation after 6 months, 2 weeks after 1 year (accrued)

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**To apply, please send your resume to:**

Anita Pindiur, Executive Director

[anitap@waybackinn.org](mailto:anitap@waybackinn.org)